

Recruiting & Retention Officer

Help us grow our unit and keep our Young Marines engaged!

What Does a Recruiting & Retention Officer Do?

The Recruiting & Retention Officer is the heart of our unit's growth. You'll help spread the word about the Young Marines to prospective members and their families, while also making sure our current Young Marines feel supported and excited to stay. If you're a people person who loves connecting with the community and building relationships, this role was made for you. You'll always have the support of unit leadership alongside you.

What You'll Be Involved In

Recruiting New Members

- Engage with local schools, community organizations, and events to promote the program and connect with prospective Young Marines and their families.

Member Retention

- Stay in touch with current members and families to make sure they're thriving, address any concerns, and highlight the incredible opportunities the program offers.

Parent & Volunteer Engagement

- Help bring parents and volunteers into the fold — keeping them informed, involved, and excited about what our unit is doing.

Outreach Materials

- Help create and distribute flyers, brochures, and social media content that put the Young Marines on the radar of families across the South Plains.

Data & Follow-Up

- Keep track of recruitment leads and member participation so no one falls through the cracks and every prospective member gets a timely follow-up.

Welcome & Recognition Programs

- Help develop initiatives that make new members feel at home and recognize long-term members for their commitment and growth.

Find Your Fit — Choose Your Commitment Level

HIGH	MEDIUM	LOW
Lead the overall recruiting strategy year-round. Drive outreach, manage retention programs, and attend monthly unit meetings.	Assist with recruitment events and retention efforts. Help follow up with prospective members and support data tracking.	Help with specific tasks like preparing materials, assisting at events, or supporting outreach efforts as your schedule allows.

What We're Looking For

A passion for people and our mission goes a long way. Everything else can be learned!

- Strong communicator — comfortable talking with families, schools, and community organizations
- People-oriented with a warm, approachable personality
- Organized and able to follow up consistently without dropping the ball
- Proactive — willing to take initiative and think of new ways to connect with the community
- Experience in recruiting, sales, outreach, or community relations is a plus — but not required
- Genuine belief in the mission and values of the Young Marines

Know someone who'd be great at this? That might just be you. Reach out and let's talk — every level of involvement helps our unit grow. **Semper Fi!**